Expert Talk on How to Develop a Pitch Deck for a Project

Date and Time : 29th October 2024, Tuesday 09:00 AM to 12:30 PM

Venue of the event : VRR Hall, Sri Sairam Engineering College

Resource Person : Mr. Balaji Arumugam, Founder & CEO , Big-Si-Bucks
Innovation Pvt . Ltd .,

OBJECTIVE OF THE EVENT :

The primary objective of the expert talk on "How to Develop a Pitch Deck for a Project" was to how to create effective pitch decks, covering essential components, design, and presentation skills, enabling them to professionally communicate project ideas to investors and stakeholders.

EVENT REPORT AND OUTCOME :

The Department of Artificial Intelligence and Data Science organized an expert talk on "How to Develop a Pitch Deck for a Project" for the students of the department. The coordinator of this event was Mrs. D. Madhivadhani , Assistant professor in the Department of AI-DS.

The welcome address was delivered by Darshana.R of II year AI-DS - B. She introduced the guest lecturer **Mr. Balaji Arumugam, Founder and CEO of Big-Si-Bucks Innovation Pvt . Ltd .**
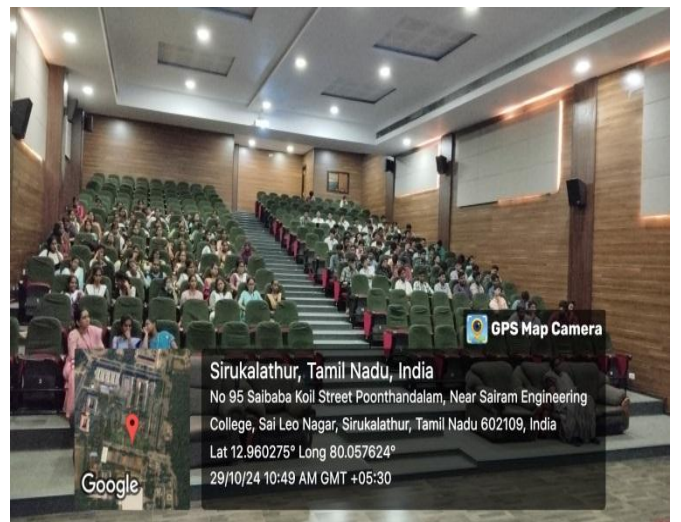
Mr. Balaji Arumugam led a session on developing effective pitch decks using design thinking principles. He introduced the **five phases-Empathize, Define, Ideate, Prototype, and Test** as a structured approach for crafting impactful pitches. This method helps presenters understand their audience's needs, define core problems, and refine their solutions before finalizing the pitch deck . He also highlighted funding opportunities from **MSME (Micro, Small, and Medium Enterprises) and MCA (Ministry of Corporate Affairs)**, providing practical insights into application processes and eligibility. Additionally, he discussed government support programs like **Startup India and Startup Tamil Nadu (Startup TN)**, which offer mentorship and financial resources for startups.

He concluded by detailing the essential elements of a pitch deck, such as Problem Statement, Solution, Market Analysis, and Financial Projections, emphasizing storytelling, clarity, and design for effective presentations to investors.

There was an interactive session between the speaker and students where the students were offered an opportunity to clear their doubts .

The session was wound up with a vote of thanks proposed by Athishta.M.of II year AIDS – B

Seminar Geotagged photos:

Sirukalathur, Tamil Nadu, India
It Block, Sri Sairam Engineering College, Sai Leo Nagar,
Sirukalathur, Tamil Nadu 602109, India
Lat 12.960786° Long 80.057541°
29/10/24 10:46 AM GMT +05:30

Sirukalathur, Tamil Nadu, India
Cs Block, Sri Sairam Engineering College, Sai Leo Nagar,
Sirukalathur, Tamil Nadu 602109, India
Lat 12.960865° Long 80.057507°
29/10/24 11:05 AM GMT +05:30

Sirukalathur, Tamil Nadu, India
Cs Block, Sri Sairam Engineering College, Sai Leo Nagar,
Sirukalathur, Tamil Nadu 602109, India
Lat 12.960463° Long 80.057596°
29/10/24 10:49 AM GMT +05:30

Sirukalathur, Tamil Nadu, India
No 95 Saibaba Koil Street Poonthandalam, Near Sairam Engineering
College, Sai Leo Nagar, Sirukalathur, Tamil Nadu 602109, India
Lat 12.960275° Long 80.057624°
29/10/24 10:49 AM GMT +05:30

Chengalpattu, Tamil Nadu, India
X354+pvx, Sai Leo Nagar, Tamil Nadu 602109, India
Lat 12.959398° Long 80.05777°
29/10/24 10:54 AM GMT +05:30

Sirukalathur, Tamil Nadu, India
Boys Dining Hall-2, Sri Sairam Engineering College, Sai Leo
Nagar, Sirukalathur, Tamil Nadu 602109, India
Lat 12.961186° Long 80.057241°
29/10/24 10:16 AM GMT +05:30

SAI RAM ENGINEERING COLLEGE
An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi
Accredited by NBA and NAAC "A+" | BIS/EOMS ISO 21001 : 2018 and BVQI 9001 : 2015 Certified and NIRF ranked institution
Sai Leo Nagar, West Tambaram, Chennai - 600 044. www.sairam.edu.in

DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE
Academic year (2024 - 2025)
Seminar on How to develop Pitch Deck for a Project
Students list - 29-10-2024

S.No	Student Id	Student Name
1	SEC22AD084	ROSHINI S
2	SEC23AD004	GURUNATH M
3	SEC22AD049	HARINE SA
4	SEC22AD125	AJAY ANAND.A
5	SEC22AD156	YAMUNA S
6	SEC22AD118	SHOBANA T
7	SEC23AD101	NAVEEN KUMAR S
8	SEC23AD105	DHAMODHARAN K H
9	SEC23AD002	PRIYADHARSHINI MV
10	SEC23AD064	N HANATHI MARWA
11	SEC24AD001	VIKASH RAAJ S
12	SEC23AD182	DHARANI.T
13	SEC22AD018	POOJAA M
14	SEC23AD144	MAHESWARI C
15	SEC23AD025	DHARSHINI S
16	SEC23AD066	DARSHANA.R
17	SEC23AD037	ROSHINI M
18	SEC23AD024	NITHIYA B
19	SEC23AD090	SAAISRUTHI R
20	SEC23AD119	BERINTA R
21	SEC23AD094	GOPIKA J
22	SEC23AD035	ROBIN S
23	SEC23AD140	GOKULRAJAN R
24	SEC23AD137	DIVAKAR A
25	SEC23AD077	DINESH K
26	SEC23AD149	ARAVIND M
27	SEC23AD128	POOJA M
28	SEC23AD092	MONICKA SRI S
29	SEC23AD102	JAGADEESWARAN E
30	SEC23AD165	YAMUNA.P
31	SEC23AD042	SUJASH B
32	SEC23AD002	PRIYADHARSHINI MV
33	SEC23AD033	ILAKKIA R
34	SEC23AD156	JANA RANJANI.D
35	SEC23AD127	SARATHI. K
36	SEC23AD074	VIJAYSHREE T
37	SEC23AD139	SIVAGANESH P

38	SEC23AD160	RUDHRESH . J
39	SEC23AD004	GURUNATH M
40	SEC23AD027	DEVADHARSHENI S
41	SEC23AD013	ATHISHTA M
42	SEC23AD163	KANISHKA N
43	SEC23AD185	PRIYA DHARSHINI M
44	SEC23AD096	ARUN NEHRU S
45	SEC23AD061	BHARATHVAJ R
46	SEC23AD011	DHARSHAN J
47	SEC23AD099	HARIPRASANTH D
48	SEC23AD009	JACOB ELROY J
49	SEC23AD069	KAVIN S
50	SEC23AD040	MADHAN KUMAR S
51	SEC23AD098	SHAKTIVEL P S
52	SEC23AD044	SHRINIVAS R
53	SEC23AD167	SONU S
54	SEC23AD073	SUDHARSHAN BAKTHAVATSALAM
55	SEC23AD082	VIGNESH S
56	SEC23AD048	GKR RESHMI SUBHA
57	SEC23AD122	JANANI K S
58	SEC23AD091	J.S SHANMUGA RAGAVAN
59	SEC23AD006	SANDHIYA S
60	SEC23AD120	SUSHMITHAA R B
61	SEC23AD169	LATHIKA SRI
62	SEC23AD031	SATHISH V
63	SEC23AD085	SAATHWEE S
64	SEC23AD155	SACHIN ABINASH
65	SEC23AD076	MAGESVARAN
66	SEC23AD110	SAHANA S
67	SECLl24AD01	VIKASH RAAJ S
68	SEC23AD158	KAVINMUKILAN B
69	SEC23AD125	HARINI S
70	SEC23AD097	BALAJI B
71	SEC23AD079	AYYAPPAN A
72	SEC23AD176	SUPRIYA V
73	SEC23AD179	BALAVIGNESH S

FEEDBACK ANALYSIS:

https://forms.gle/xxVTA9yimvsNvpsB8

https://docs.google.com/spreadsheets/d/1IWBc45Ost68sXBv9O0GeNLOKYfd9HiuJT0RF6roaIJ8/edit?resourcekey=&gid=363141693#gid=363141693